

Children's Television Programming Report

Report reflects information for quarter:

1st Quarter

2017

Digital Core Programming that aired during the past three months that meets the definition of Core Programming.

ION Television – QUBO BLOCK

The attached programming information includes descriptions and air dates/times for regularly-scheduled core programming between the hours of 7:00 am and 10:00 pm. You will need to supplement this information with information about any local preemptions, as applicable, and any other changes made by your station.

Average number of hours per week of Core Programming: 3 Hours

Title of Digital Core Program #1		Origin
The Choo Choo Bob Show E/I (ION Television)		Network
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Wednesdays 8:00 am and 8:30 am ET/PT or 7:00 am and 7:30 am CT/MT	26	0
Length of Program	Age of Target Audience	
	From	To
30 minutes	4	11
E/I Symbol Used as Required		
Y		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
The Choo Choo Bob Show is a 30-minute program specifically created for children ages 4-11. Each program features a diverse community of people and puppets who share a love of trains, adventure and music. Viewers are introduced to a fantasy location called "Tiny Land" where a miniaturized environment of model trains and people encourage exploration as well as pro-social behaviors such as courtesy, compromise and patience. The program series proposes situations that require thoughtful choices and provides resolution geared to the unique concerns and abilities of young children.		
Title of Digital Core Program #2		Origin
Raggs E/I (ION Television)		Network
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Thursdays / 8:00 am and 8:30 am ET/PT or 7:00 am and 7:30 am CT/MT	26	0
Length of Program	Age of Target Audience	
	From	To
30 minutes	3	6
E/I Symbol Used as Required		
Y		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
This 30-minute program stars five canine characters who are talented musicians. Their chemistry and friendship help them through creative and humorous challenges. Each program centers on a main theme that promotes social and academic readiness while addressing specific pre-school curriculum topics.		
Title of Digital Core Program #3		Origin
Doki E/I (ION Television)		Network
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions

Fridays / 8:00 am and 8:30 am ET/PT or 7:00 am and 7:30 am CT/MT	26		0
Length of Program	Age of Target Audience		E/I Symbol Used as Required
	From	To	
30 minutes	2	5	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Doki offers fun characters each with their own strengths and weaknesses (therefore offering a broad representation of possible at-home-viewers). The team is supportive of one another and the "world" of Doki and its characters reflects the media landscape of today's child. Although the most supportive programming involves the audience through presentation of material in a way that demands intellectual interaction on the part of the viewer (i.e., encouraging the viewer to assist on -screen characters to solve problems), and this series might benefit from this type of "interaction," Doki does offer enthusiastic characters, real questions, and an "arguably" realist presentation of discovery. Combined, these elements will keep children engaged and support their learning.			

Other Matters

NEXT QUARTER – Q2 2017

Title of Digital Core Program #1			Origin	
The Choo Choo Bob Show E/I (ION Television)			Network	
Regular Schedule	Total Times Aired at Regularly Scheduled Time			
Wednesdays 8:00 am and 8:30 am ET/PT or 7:00 am and 7:30 am CT/MT	26			
Length of Program	Age of Target Audience			
	From	To		
30 minutes	4	11		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming				
The Choo Choo Bob Show is a 30-minute program specifically created for children ages 4-11. Each program features a diverse community of people and puppets who share a love of trains, adventure and music. Viewers are introduced to a fantasy location called "Tiny Land" where a miniaturized environment of model trains and people encourage exploration as well as pro-social behaviors such as courtesy, compromise and patience. The program series proposes situations that require thoughtful choices and provides resolution geared to the unique concerns and abilities of young children.				
Title of Digital Core Program #2			Origin	
Raggs E/I (ION Television)			Network	
Regular Schedule	Total Times Aired at Regularly Scheduled Time			
Thursdays / 8:00 am and 8:30 am ET/PT or 7:00 am and 7:30 am CT/MT	26			
Length of Program	Age of Target Audience			
	From	To		
30 minutes	3	6		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming				
This 30-minute program stars five canine characters who are talented musicians. Their chemistry and friendship help them through creative and humorous challenges. Each program centers on a main theme that promotes social and academic readiness while addressing specific pre-school curriculum topics.				
Title of Digital Core Program #3			Origin	
Doki E/I (ION Television)			Network	
Regular Schedule	Total Times Aired at Regularly Scheduled Time			
Fridays / 8:00 am and 8:30 am ET/PT or 7:00 am and 7:30 am CT/MT	26			
Length of Program	Age of Target Audience			

	From	To	
30 minutes	2	5	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Doki offers fun characters each with their own strengths and weaknesses (therefore offering a broad representation of possible at-home-viewers). The team is supportive of one another and the "world" of Doki and its characters reflects the media landscape of today's child. Although the most supportive programming involves the audience through presentation of material in a way that demands intellectual interaction on the part of the viewer (i.e., encouraging the viewer to assist on -screen characters to solve problems), and this series might benefit from this type of "interaction," Doki does offer enthusiastic characters, real questions, and an "arguably" realist presentation of discovery. Combined, these elements will keep children engaged and support their learning.			

